

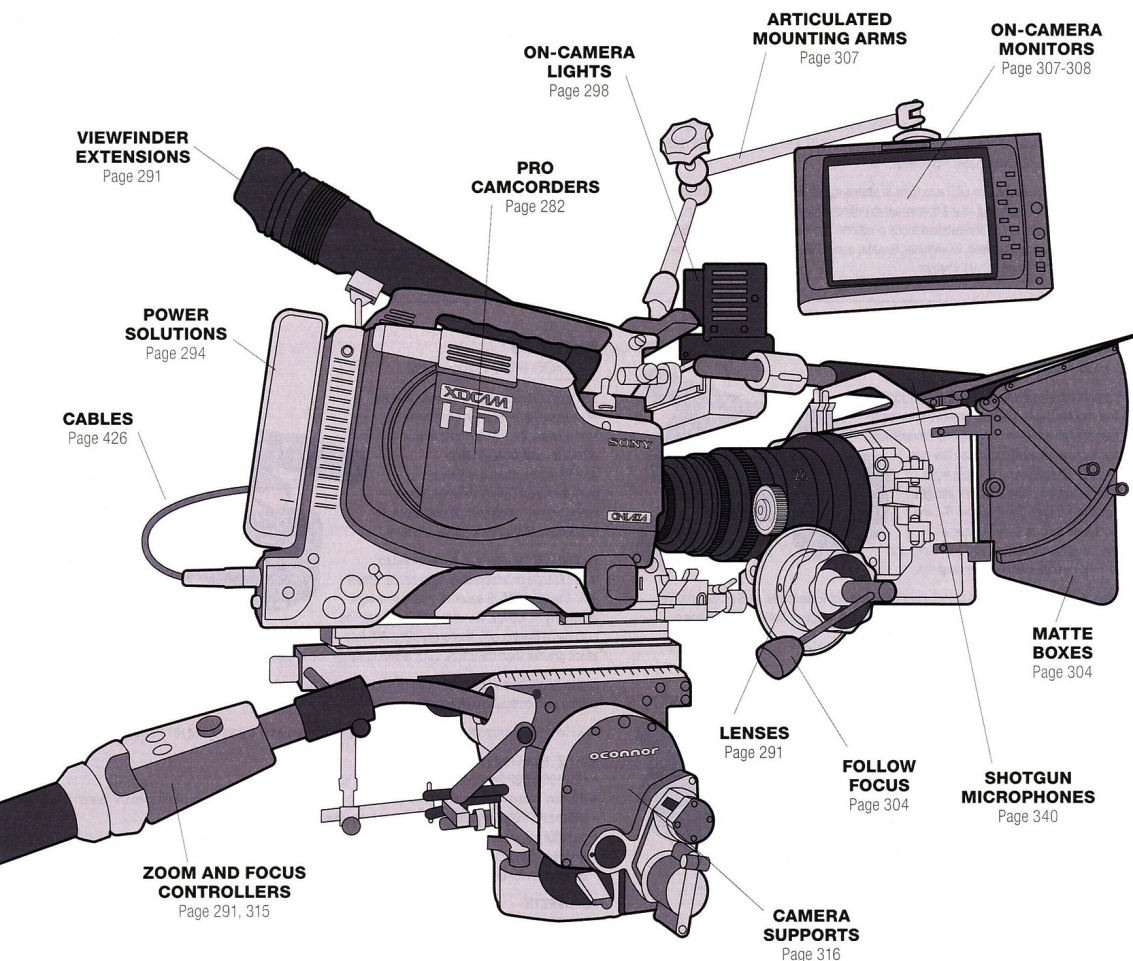
PROFESSIONAL VIDEO

CHOOSING THE RIGHT EQUIPMENT

Ensure the Best Imagery from Production to Delivery

Now more than ever, today's professional video products allow you to capture beautiful, incredibly detailed high-definition imagery at increasingly affordable prices. Even high-end, high-definition video imaging products such as mixers, decks, and nonlinear editing (NLE) systems have become very reasonably priced.

The following pro video pages are designed to assist you in evaluating your project's potential needs, and in helping you choose the professional acquisition products and accessories that will benefit your production most.



SONY

XDCAM EX

CXA

**PMW-EX1 / EX3****3-CCD XDCAM EX Pro HD Camcorders**

The first compact HD camcorder to belong to Sony's CineAlta line, the solid-state PMW-EX1 incorporates three progressive 1/2" Exmor CMOS image sensors and full HD signal processing with MPEG-2 HD recording at 25/35Mbps. You can set shutter angle and speed, frame rate (from 1fps to 60fps), resolution (1080p/720p/1080i) and a range of cine-style gamma curves. Record up to 140 minutes of video at 35Mbps on two 16GB SxS memory cards at full native 1920x1080 or 1280x720 switchable HD resolutions.

Integrating a 3.5" high-resolution LCD and built-in stereo microphone with two XLR microphone inputs, the PMW-EX1 also features a 14x non-servo Fujinon lens with a fully manual iris ring and focus ring with hard stops and marked focus positions. Kit includes one SBP-8 SxS card, SxS driver, clip-browsing software, IR wireless remote, mini-USB, component and A/V multi cables, BP-U30 battery and BC-U1 charger.

PMW-EX3 Step-ups:

Utilizing the same electronics as the PMW-EX1, the EX3 adds an interchangeable 1/2" lens mount, removable viewfinder, improved controls, and a redesigned, easier-to-hold body that includes a retractable shoulder pad. Filmmakers and wildlife/event videographers requiring variable lenses can take advantage of the new outside dials for peaking, brightness and contrast, a push-button frame rate dial, and mirror image and zebra switches for easier viewfinder calibration.

#SOPMWE1

#SOPMWE1 Info-Lithium Batt. Pack, 7.2v, 6600mAh

#ANOREX1 Anton Bauer Gold Mount Plate

#SOSBP8 8GB SxS Pro Memory Card

#SOSBP16 16GB SxS Pro Media Card

#SOSBP32 32GB SxS Pro Media Card

#VOEX1DVD Vortex DVD: "Mastering the Sony EX1"

#VOEX3DVD Vortex DVD: "Mastering the Sony EX3"

#SOPMWE3

#SOPMWE3 Info-Lithium Batt. Pack, 7.2v, 6600mAh

#SOSBACU10 SxS Memory Card Reader/Writer

#SOVCLEX0877 0.8x 77mm Wide Angle Lens

#SOPHU60K Sony 60GB External Hard Drive

#SOECM678 Electret Condenser Supercardioid

#SOECM676 Short Shotgun Microphone

#FUACM21 Fujinon 1/2" to 2/3" Adaptor Mount

#SORAMB150 Studio Remote Control (EX3 only)

#SORMB750 Studio Remote Control (EX3 only)

HDR-FX1000**3-CMOS HDV Camcorder**

With its 24p progressive scan mode, the HDR-FX1000's high-quality film-like motion lets you realize brilliant, broadcast-quality HD imagery. CinemaTone Gamma and CinemaTone Color give your footage an even more film-like feel. Three 1/3" ClearVid CMOS image sensors with Exmor technology capture sharp, detailed images even in low light (to 1.5 lux). The 29.5mm G-Lens with 20x optical zoom allows for wider-angle shooting, while three built-in neutral density filters and three manual rings provide even greater flexibility.

- 3.2" Xtra Fine LCD display (921k pixels)
- Smooth slow record (6 seconds)
- 6 picture profiles
- 2:3 pull-down to 60i for editing on most HDV software
- Manual gain/shutter/white balance

#SOHDRFX1000

SOVCLHG0872 0.8x High Grade Wide Angle Lens



SONY

HVR-Z7U**3-CMOS HDV Camcorder**

The HVR-Z7U is Sony's first handheld pro HD camcorder with an interchangeable lens system. Its 1/3" bayonet mount allows the use of application-specific lenses from a variety of manufacturers. Newly designed focus, zoom, and iris rings provide fast, accurate adjustment of these crucial parameters.

HDV and DV formats may be recorded to mini-DV tape or to compact flash cards. Three 1/3" ClearVid CMOS sensors enable low-light sensitivity of 1.5 lux. An improved 3.2" XtraFine LCD has a pixel count of approx. 921,000 dots—four times greater than the Z1U's LCD, allowing easier focus adjustments.

Native 24p/30p switchable modes can be output from an i.LINK connector and used for progressive editing with compatible NLE systems.

The HVR-Z7U's innovative onboard HDMI connector enables uncompressed HD video/audio output.

- 3 1/3" type ClearVid CMOS sensors
- HDV1080/60i, 24p/30p, DVCAM, DV SP 480/60i record modes
- 60-min. record time in HDV/DV mode, 40-min. record time in DVCAM mode on mini DV tapes
- Utilizes MPEG2 Long GOP codec for superb image quality
- Includes high-quality, interchangeable Zeiss HD video lens
- 2 XLR audio inputs; outputs include 10-pin connector A/V, component, and i.LINK 6-pin. HDMI connection for uncompressed HD video/audio output

#SOHVRZ7U

#SOHVRZ7U L Series Lithium battery

#SOVCLHG0872 72mm 0.8x High Grade Wide-Angle Converter Lens

#SOHVRDR60 Hard-disk recording unit, 4.5-hr record capacity

#SOEWC Sony 3-year extended warranty

#VOZ7DVD

#VOZ7DVD DVD: "Mastering the Sony HVR-Z7U"

HVR-Z1U / HVR-Z5U**3-CCD Pro DVCAM HDV Camcorders**

Ideal in both studio and field, the rugged and compact HVR-Z1U offers a host of pro features: 3 1/3" 16:9 HAD CCDs, Carl Zeiss 12x optical zoom, DVCAM mode, XLR inputs, NTSC/PAL capability, 3.5" 16:9 LCD, manual color, sharpness and gain controls, plus 1080/60i/50i and CineFrame 24F/30F modes.

HVR-Z5U step-up features:

- 3 1/3" ClearVid Exmor CMOS Sensors
- HDMI output
- 24p/30p native progressive recording mode
- New 20x optical G-Lens (approx 30x zoom with built-in digital extender)

#SOHVRZ1U

#SOHVRZ5U

#SOPNPF70 7.2v 6600mAh Info-Lithium Batt.

#SOEWC Sony 3-year extended warranty

#VOZ1DVD Training DVD for HVR-Z1U

New

SONY



HVR-Z1U

#SOVCTFXA Shoulder Brace for HVR-Z1U

#SOVCLHG0872 Sony 0.8x Wide Angle Lens

#SOECM674 Shotgun Microphone

#SOECM678 Supercardioid Short Shotgun Mic

#SOLCZ1TH Hard Transit Case