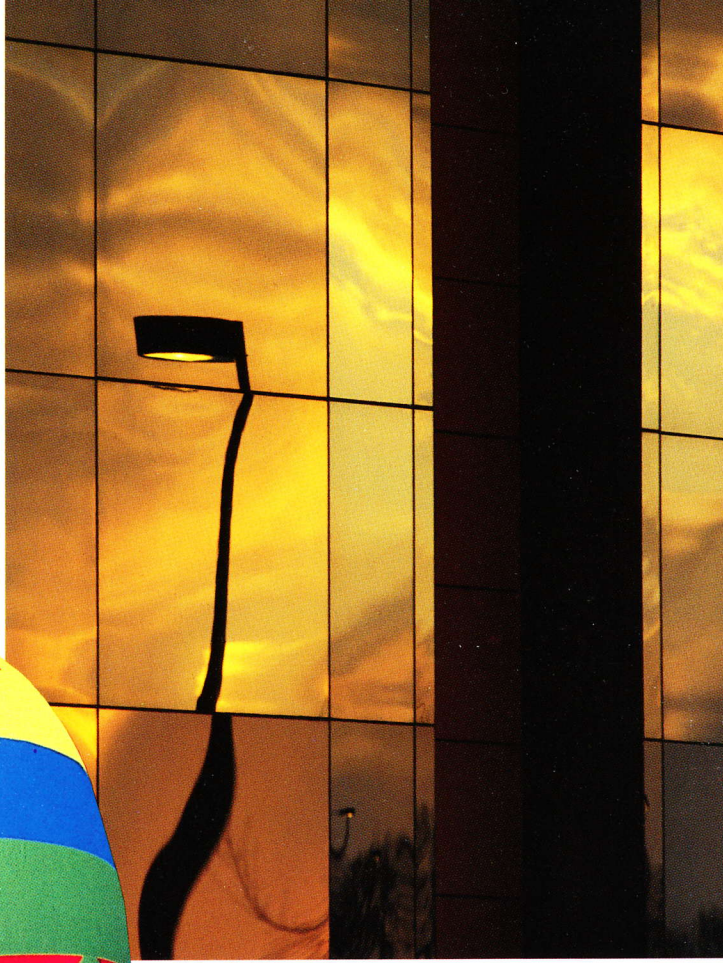


**INTRODUCING
NEW CAROLINA
C2S COVER**

**There's
More Here
Than Meets
The Eye**

NEW HEIGHTS OF GLOSS

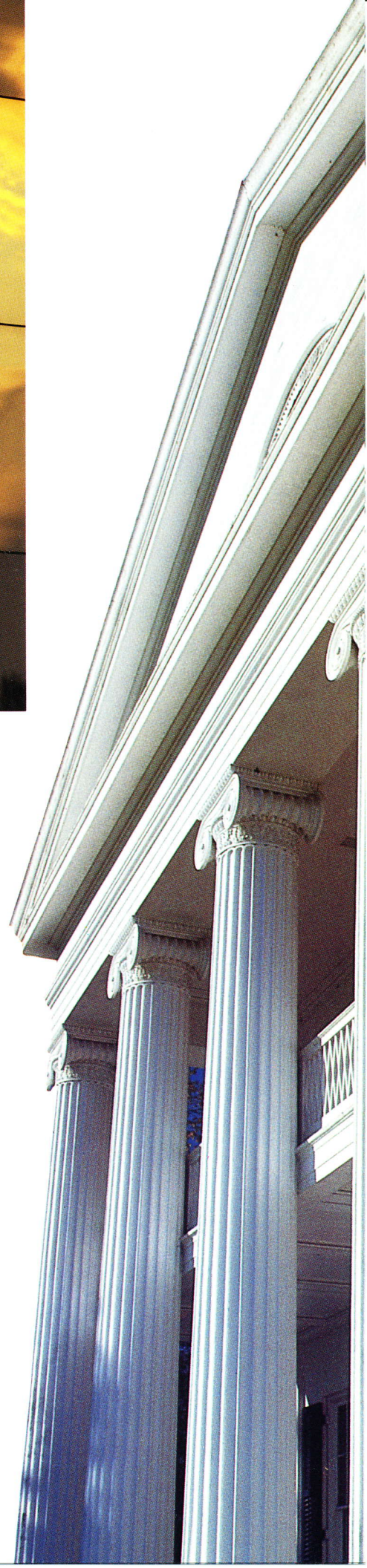
C2S now has a glossier finish and improved ink holdout to provide that extra sparkle to your printing jobs. That means you get an expensive-looking sheen, without a high-ticket price.



INTRODUCING NEW CAROLINA C2S COVER

QUALITY THAT LASTS

Equally balanced from side to side, C2S uses both sides to show off its sharp new look, providing only the highest quality—from front to back and top to bottom—every page of the way.



THINGS ARE OFTEN MORE THAN THEY SEEM

That applies to places as well as printing papers. These pictures have more in common than just brilliant colors, rich textures, and a smooth surface. Each was taken at a site in North Carolina, and all boast the unequalled printing quality of Federal's new, improved Carolina C2S Cover.

And now Carolina C2S Cover is even better than you can imagine.

As these pictures testify, North Carolina is more than simply tobacco fields and college basketball. It's much, much more. But just as North Carolina contains more variety and beauty than is commonly perceived, so does Federal's new Carolina C2S Cover.

So if you thought you knew what to expect from C2S, think again . . .

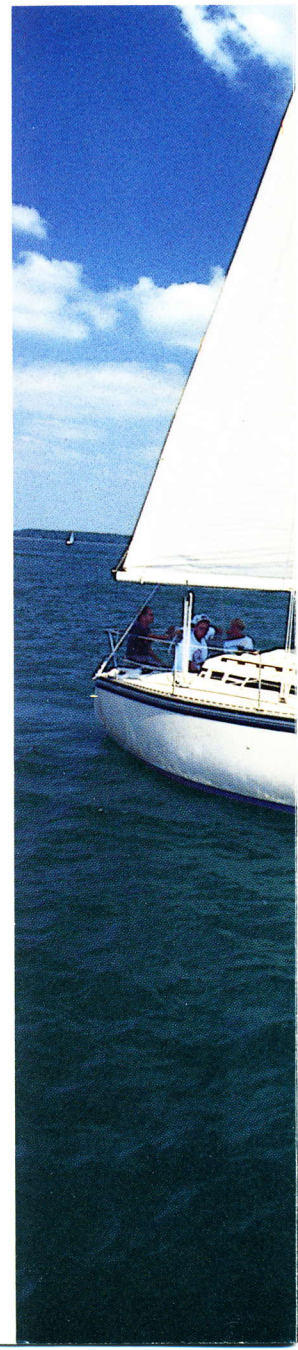


A SMOOTH PLANE OF WHITE

Our improved production techniques provide C2S with a whiter, brighter coating—resulting in better, more consistent colors and a surface of unsurpassed perfection.

A DAZZLING SEA OF BRIGHTNESS

New C2S handles the most demanding printing jobs with a confidence that only paper of the purest white could tackle, allowing even the most basic four-color work to burst into life.



**C2S: Experience the splendor.
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Printed on Carolina C2S Cover .009

6 colors, plus Spot Gloss Varnish (single hit)